

2023 GREAT SCHOOLS CLEAN STREAMS CONTEST

Sample Contest Announcement Newsletter/LMS Blurbs, Texts, and Emails

Sample Newsletter/LMS Blurbs

Help our School Win a Cash Prize!

Did you know that by promising to put cooking grease in the trash instead of down the drain or picking up pet waste you can help our school? That's right, you can help our school win a cash prize by participating in the Great Schools Clean Streams Contest! Simply visit www.GreatSchoolsCleanStreams.org between February 27th and March 17th and take the online pledge to take five steps for clean water, then assign your pledge to our school! The schools with the most pledges can win money.

Have you pledged to be a Clean Stream Champion yet?

Help our school and keep local streams clean by participating in the Great Schools Clean Streams Contest! Our school can win up to \$1,500 cash! Just visit www.GreatSchoolsCleanStreams.org before the contest ends on March 17th and pledge to do your part for clean water. Participating is easy, it takes just a few minutes of your time.

One day left in the Great Schools Clean Streams contest!

Have you taken the Great Schools Clean Streams pledge yet? If not, please take a minute to visit www.GreatSchoolsCleanStreams.org and pledge today! Already pledged? Please help us by spreading the word on social media and ask friends and family to support our school.

Sample Text Messages

The Great Schools Clean Streams Contest opened today! Please visit www.GreatSchoolsCleanStreams.org and assign your pledge to our school. Schools with the most support win cash!

Have you visited www.GreatSchoolsCleanStreams.org yet? If not, please take a moment to promise to do your part for clean water and assign your promise to our school. Schools with the most support win cash!

This is the last week of the Great Schools Clean Streams contest. Be sure to visit www.GreatSchoolsCleanStreams.org to pledge and see how our school is doing.

Today is your last chance to support our school in the Great Schools Clean Streams contest. Pledge now and spread the word: www.GreatSchoolsCleanStreams.org

Sample Email #1

Greetings Parents and Guardians,

I'm writing to share news about a big opportunity for our school!

Our school is participating in the New Castle County [Great Schools Clean Streams](http://www.GreatSchoolsCleanStreams.org) contest and we need your help! It's an easy online contest where you pledge to take five simple steps for clean water and assign that pledge to our school. If our school gets the most pledges, we can win up to \$1,500 for class materials and educational projects!

The “Great Schools Clean Streams” contest is a little bit like the “Box Tops for Education” program that you may be familiar with. But instead of collecting and turning in box tops, our school collects online pledges from parents, staff, and alumni to adopt a neighborhood storm drain.

What’s the Great Schools Clean Streams Contest?

The Great Schools Clean Streams Contest is a friendly competition sponsored by the New Castle County Department of Public Works to reduce pollution in our local waterways. This is the eighth year of the contest, and it has already led to cleaner and healthier waters in New Castle County. Please join the effort!

How does it work?

Parents, staff, alumni, friends, and family visit www.GreatSchoolsCleanStreams.org between February 27th and March 17th to complete the simple online pledge. When you submit the pledge form, you assign your pledge to our school. Once you’ve pledged, you can also help us win by inviting others to take the pledge and spreading the word on social media. At the end of the contest, the totals are tallied up, and the schools with the most pledges win cash prizes.

Who can pledge?

Anyone 18 and older can take the pledge including, but not limited to: parents, alumni, student's family members, teachers, school staff, friends, neighbors, etc...

What does it mean to “pledge” to take five steps for clean water?

It means that you promise to do your best to pick up your pet waste, put cooking grease in the trash, avoid using harsh chemicals in your home, grow native plants, and keep storm drains near your home free of leaves and trash.

What do schools win?

Thirty schools will win a share of the \$15,000 in prize money. The money can be used to pay for educational projects and classroom materials.

- First Place - \$1,500
- Second Place - \$1,000
- Third Place - \$750
- Wild Card - 21 x \$250 (all schools with 50 or more pledges, will be entered into a random drawing for the 21 wild card prizes)

Which schools are eligible?

The contest is open to all K-12 schools in New Castle County, DE.

Who is sponsoring this contest?

This contest is supported by the New Castle County Department of Public Works as a way to work with local schools on a project that benefits the community. Each commitment to take steps to keep our waters clean, will add up to a big reduction in pollution and trash flowing into

our local waters. That's something we can all be proud of!

We are excited to be a part of this contest, and hope you will help us win! Visit www.GreatSchoolsCleanStreams.org and become a Clean Stream Champion today.

Thank you for your support!

Sample Email #2

Dear Parent/Guardian,

Help our school and keep local streams clean by participating in the New Castle County Great Schools Clean Streams Contest! Our school can win up to \$1,500 cash!

Just visit www.GreatSchoolsCleanStreams.org by March 17th and pledge to become a Clean Stream Champion. Participating is easy, it takes just a few minutes of your time.

Here's how it works:

1. Visit the Great Schools Clean Streams website.
2. Take the online pledge to take five steps for clean water.
3. Assign your pledge to our school.
4. Track our school's pledge numbers online.
5. Encourage friends and family to take the pledge and assign it to our school.
6. Spread the word on social media.

We are competing with other schools in New Castle County for a share of the \$15,000 in prize money. If our school wins, we will use the money to pay for educational projects and classroom materials. We want to be one of the winning schools, and with your help, we can do it!

This project is supported by the New Castle County Department of Public Works. Working together with local schools, they hope to encourage residents to help reduce neighborhood flooding, prevent clogged kitchen and sewer pipes, and keep litter and trash out of local creeks and streams.

We are excited to be a part of this contest, and hope you will help us win!

So why wait? Visit www.GreatSchoolsCleanStreams.org and take the pledge today.

Thank you for your support!!