



**GREAT SCHOOLS,
CLEAN STREAMS**

Use these ready-to-go communications to get more pledges for your school!

Short versions

For social media or text messages

First day of the contest

You can help **<SCHOOL NAME>** win up to \$1,500 by participating in the *Great Schools, Clean Streams* contest! Visit GreatSchoolsCleanStreams.org between February 26 and March 15, pledge to take five steps for clean water, and assign your pledge to our school. It's easy, and there's no cost to you. The schools with the most pledges win money for classroom supplies and educational projects.

Mid-way through the contest

Don't forget! The *Great Schools, Clean Streams* contest ends on March 15th. Visit GreatSchoolsCleanStreams.org today. Pledge to do your part for clean water, and **<SCHOOL NAME>** could win up to \$1,500. Participating is easy and free. Already pledged? Spread the word on social media!

Last week of the contest

We're in the last week of the *Great Schools, Clean Streams* contest. Let's make sure **<SCHOOL NAME>** wins first prize! It's free and easy. Visit GreatSchoolsCleanStreams.org before March 15th and pledge to take five steps for clean water. Ask your friends and family to join you!

Last day of the contest

It's your last chance to support our school in the *Great Schools, Clean Streams* contest! If you haven't already, please visit GreatSchoolsCleanStreams.org by the end of the day. It takes less than a minute – simply make a promise to take five steps for clean water and assign your pledge to our school. **<SCHOOL NAME>** could win up to \$1,500!

Long Versions

For newsletters or emails

Before the contest begins

Help our school win money and keep our local streams clean!

We're excited to share our school's participation in the *Great Schools, Clean Streams* contest. With your help, we could win cash prizes for educational materials or school projects—up to \$1,500!

How does it work? Between **February 26 and March 15th**, visit GreatSchoolsCleanStreams.org, pledge to take five easy steps for clean water, and assign your pledge to our school. Then, spread the word! Encourage your neighbors to pledge, too. There's no cost to you, and it takes less than a minute.

The schools with the most pledges in their category win! There are prizes for 1st, 2nd, and 3rd place, plus 21 wild card drawings.

Mark your calendar and become a Clean Stream Champion. You can watch the contest standings on the website in real time! Also, be sure to follow our Facebook page for more information about reducing local water pollution: @greatschools-cleanstreams

During the contest

Don't forget! The *Great Schools, Clean Streams* contest ends on March 15th. Let's make sure **<SCHOOL NAME>** wins first prize!

Participating is easy and free. Visit GreatSchoolsCleanStreams.org. Make a pledge to take five easy steps for clean water and assign your pledge to our school. You'll promise to:

- **Scoop the Poop** by collecting and properly disposing of pet waste
- **Garden for Water and Wildlife** by growing native plants and using chemical-free fertilizers
- **Only Let Rain Down The Drain** by keeping trash and debris out of stormwater drains
- **Reduce Household Chemicals** by purchasing non-toxic cleaning supplies
- **Cease the Grease** by disposing of cooking grease in the trash and not down the drain

Already pledged? Thank you! Spread the word on social media and talk to your New Castle County neighbors. Together, we can keep our local waterways clean – and fund projects for **<SCHOOL NAME>**!