

February 26 – March 15, 2024

GreatSchoolsCleanStreams.org

Tips to help your school win the contest

The key to success is spreading the word far and wide – as quickly as possible! Here's how:

1 Start at your school.

Encourage teachers and staff to take the pledge. If every adult at your school pledged, you'd be off to a great start! Be sure to print and hang the posters from our toolkit so everyone knows about the contest.

2 Find a champion.

Think about who would be the ideal person to spearhead efforts to get the most pledges. Is there a go-to person at your school for promoting events? Is someone passionate about protecting our natural resources? Get them on board right away.

3 Set goals.

All it takes is 50 pledges to be eligible for the wild card drawing for \$250. Make that your first goal, and then set the bar higher each time.

4 Get extra credit.

Don't forget – your school can earn extra pledges by sending us photos of student signatures on a pledge poster (worth 50 pledges) or 15 or more students wearing green (worth 100 pledges).



5 Use the tools you have.

Does your school have a Facebook or Instagram page? Do teachers send emails to parents? Is there a school newsletter? Use the sample outreach text in our toolkit.

6 Send updates.

Let everyone know how it's going. You can view real-time standings on our website! Updates will also remind them to encourage others to take the pledge.

7 Tie to environmental activities.

Is your school participating in a volunteer clean-up day? Share the photo on social media along with a message about pledging. You could also plan an event just after the contest on March 22 for World Water Day.

Visit GreatSchoolsCleanStreams.org to download ready-to-go resources for promoting your school's participation in the contest.



**GARDEN FOR
WATER AND LIFE**



**REDUCE HOUSEHOLD
CHEMICALS**



**CEASE THE
GREASE**



**SCOOP
THE POOP**



**ONLY RAIN DOWN
THE DRAIN**

